FD // OFFICIAL PROFILE

FRAMEDROP eSPORTS

No Lag. Only Competition.

Official Company Profile | Ahmedabad, Gujarat, India



FRAMEDROP eSPORTS — Tournaments • Gaming • Live Events • Community | Ahmedabad

1. About FrameDrop eSports

FrameDrop eSports is an esports tournament and gaming event management brand focused on bringing competitive gaming experiences to colleges, universities, gaming communities, brands and corporate organisations.

We aim to create professionally managed gaming tournaments and esports events where players can compete, communities can connect, and brands can engage with the growing gaming audience.

From mobile gaming competitions to offline LAN tournaments and live-streamed esports events, FrameDrop brings together tournament operations, event management and gaming broadcast production under one brand.

> **Our vision:** To become a recognised esports event and tournament management company originating from Ahmedabad and expanding across India.

2. Our Mission

To make competitive gaming more accessible, organised and professionally managed by creating opportunities for gamers, communities, educational institutions and brands.

We want to build an ecosystem where gaming is more than entertainment — it becomes a platform for competition, creativity, community and opportunity.

3. What We Do

FrameDrop eSports operates across four core verticals.

Core Vertical	Scope & Deliverables
A. Tournament Management	• Mobile esports tournaments • College and university gaming competitions • Online gaming tournaments • Offline LAN tournaments • Community gaming championships • Multi-round competitive gaming events
B. Esports Event Production	• Tournament planning and execution • Gaming event coordination • Player registration and slot management • Match scheduling and administration • Tournament scoring and leaderboards • Referee and match monitoring coordination
C. Gaming Broadcast & Production	• Live gaming broadcasts • OBS-based streaming production • Tournament graphics and scoreboards • Gaming event overlays • Shoutcasting and commentary coordination • Match highlights and promotional content
D. Brand & Institutional Partnerships	• College esports partnerships • Gaming café collaborations • Corporate gaming events • Brand-sponsored tournaments • Youth engagement campaigns • White-label tournament execution

4. Our Target Audience

- Colleges and universities
- School and youth gaming communities, with appropriate safeguards
- Mobile and PC gamers
- Gaming cafés and arenas
- Gaming equipment and smartphone brands
- Corporate organisations
- Youth-focused businesses and sponsors

5. Why FrameDrop?

Pillar	Value Proposition
Professional Execution	Structured tournament planning, match administration and event coordination.
Community First	Creating competitive opportunities for emerging gamers and local gaming communities.
Technology Driven	Using digital registration, live streaming, tournament graphics and scoring systems.
Flexible Event Formats	Online tournaments, offline LAN events and hybrid gaming competitions.
Brand Collaboration	Helping organisations connect with gaming audiences through competitive gaming experiences.

6. Our Gaming Categories

Our proposed gaming categories include:

- Battle Royale Mobile
- Mobile Competitive Gaming
- PC Esports
- Fighting Games
- Sports Gaming
- Community Gaming Events

Game selection will depend on the tournament format, participant demand, platform compatibility and applicable game publisher rules.

7. Our Business Models

Model	Operational Structure
Own Tournament IPs	FrameDrop organises and promotes its own branded gaming tournaments, builds gaming communities and develops recurring competitive events.
White-Label Tournament Management	We manage tournaments on behalf of colleges, universities, brands and corporate clients under their preferred event identity.
Event Partnerships	We collaborate with gaming cafés, venues, student communities and local businesses to organise gaming competitions and events.
Sponsorship & Brand Activations	We create opportunities for brands to participate in gaming events through sponsorships, promotional activities and audience engagement.

8. Our Brand Identity

Attribute	Brand Specification
Brand Name	FrameDrop eSports
Tagline	No Lag. Only Competition.
Brand Personality	Competitive | Modern | Energetic | Community-Driven | Professional
Primary Colours	■ Electric Neon Lime — #B6FF36 ■ Matte Black — #101316 ■ Metallic White — #FFFFFF
Brand Positioning	An esports tournament and event management brand connecting gamers, institutions, communities and businesses through competitive gaming experiences.

9. Our Vision for Growth

FrameDrop aims to develop through the following stages:

1. Establish a strong Ahmedabad gaming community.
2. Organise successful mobile gaming tournaments.
3. Build partnerships with colleges and gaming venues.
4. Develop recurring branded tournaments.
5. Attract sponsors and institutional clients.
6. Expand esports event operations across Gujarat and India.

10. Contact & Business Enquiries

FrameDrop eSports
Ahmedabad, Gujarat, India

Business Enquiries: [Official business email — to be finalised]

Instagram: @framedrop_esports

Discord: [Official community invitation — to be finalised]

Website: [Official website — to be finalised]

For tournament collaborations, college partnerships, sponsorship opportunities and gaming event enquiries, connect with FrameDrop eSports.

FRAMEDROP eSPORTS

NO LAG. ONLY COMPETITION.

Play. Compete. Dominate.